

## FAQ - How to add a listing

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Click on the add listing button on the top right area of the page. One of the benefits of the LeedsDirectory is that you can submit a detailed directory listing, however this does mean that you need to take the time to fill out the form carefully.

What does the "complete listing" include?

1. **DIRECTORY LISTING:** Information about your Yorkshire business or service.
2. **BACKLINK:** A weblink back to your site from the listing page, plus an informative description.
2. **ARTICLE POSTING SERVICE.** Provide us with an article about your business or service, and we will post it on our site. This may include a Leeds related link back to your site, which will associate your website with a highly ranked specific Leeds regional website. This is useful potentially if you are looking to increase services in the Leeds area.
3. **LINK BUILDING CAMPAIGN.** 50 links to your site from related sites. We include the text submitted for your entry into the Leeds Directory.
5. **BLOG POSTING:** We will submit your article to 5 different blogs. These include contextual backlinks to your site.

These measures are designed to enhance search engine optimisation with your website. We aim to provide a quality service, and assure your 100% satisfaction.

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### Information about the Leeds Directory Listing

Complete all the boxes with an asterisk (\*), these are essential.

Otherwise, try to complete the listing as far as possible. Extra items may be purchased and these are clearly indicated on the form.

To use Google Checkout, you may process payment via this system (on the front page) and then submit a new listing. We will process the payment. Any additional information can be posted at that time, or emailed to us if necessary.